

## **Title: Fan Ho Website**

Creative Director: Sean Shen

Design/ Developer: Andrea Ham

### **Pages:**

#### **Frontpage:**

- Have a strong visual aspect to appeal to the viewers.
- Have a brief introduction to Fan Ho.
- Have a clear menu bar to easily navigate the users.
- Keep it simple but visually stunning.
- Example:
  - <https://markfearnley.co.uk/>
  - <https://ernst-haas.com/>
  - <https://www.markpower.co.uk/>

#### **2nd Page:**

- The biography page
- Doesn't have to be very long
- Briefly introduces the early life, photography career, film career, and post-retirement career

#### **3rd Page:**

- The most important part of the microsite.
- A gallery to store works by themes.
- Example: <https://www.vivianmaier.com/>

#### **4th Page:**

- Awards and future influence

#### **5th Page:**

- The contact information and the reference material.

### **Tone:**

I want the tone to be memorial and warm to raise the old memories of the old times with low saturated colors and simple geometrical shapes, which matches the general feeling of the photographer.

## **Title: Saturn Website**

Creative Director: Meera Bharat

Design/ Developer: Sean Shen

Style: Minimalism

- The purpose of the website should be informative.
- Don't have to be very complicated.
- Leave a large amount of white space.

Tone:

- have a similar feeling as the cosmic, so mostly black in the background.
- Can have some white color to highlight.

Key points:

- Have a direct navigation bar on the home page.
- The navigation bar can on the top with more specific classified information by clicking and pulling down.
- The front page has a visual representation of the cosmic, with images of Saturn.
- The Hovering of the Saturn can be made to link a short brief about the general information and data for Saturn.